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SPIRALVERSE™

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SPIRALVERSE™

TITLE SLATE — FIRST LOOK

CREATOR-OWNED IP • LICENSE/OPTION ONLY

HEILENY SUÁREZ — HEY CREATIVE STUDIOS™

WWW.SPIRALVERSESTUDIOS.COM | WWW.HEYCREATIVESTUDIOS.COM

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HI!

I'm Heileny Suárez, a filmmaker and author, and the creator of Spiralverse™, a library of original stories built to translate powerfully to screen and publishing. My work blends cinematic symbolism, poetic storytelling, and emotional architecture, creating a distinctive auteur voice with a highly recognizable visual identity.

Spiralverse™ is developed through Hey Creative Studios™ (UK) and shaped by a real creative trajectory: formal training in film, graphic design and law, hands-on storytelling practice, and years of disciplined worldbuilding and authorship. Today, the Spiralverse™ catalog includes 120+ published titles and continues to expand as a premium, adaptation-ready slate, packaged for industry evaluation under clear rights boundaries and creator-led creative direction.

Licensing is available by specific title only (license/option only).

Where granted, rights are limited and defined by: title + format + territory + language + term.

No rights are granted or implied by viewing, browsing, or accessing any Spiralverse™ materials online.



WHAT IS SPIRALVERSE™?

Spiralverse™ is an original creator-owned intellectual property developed by Hey Creative Studios™. It is a unified narrative universe designed for long-term editorial growth and screen adaptation, supporting publishing programs, premium series development, and transmedia expansion.

WHERE SPIRALVERSE™ COMES FROM: A HUMAN ORIGIN STORY

Spiralverse™ began the way most real creative universes begin: not with a tool, but with a human life. My stories originate in lived experience, how I observe, how I interpret, how I process emotion, and how I translate meaning into narrative. Over time, those experiences formed a consistent author voice shaped by education, discipline, and professional practice.

My background spans film, graphic design, political science, and law. That combination matters: Spiralverse™ is not only imaginative; it is structured. It has moral architecture. It has emotional logic. It has repeatable continuity.

The themes that return across titles, justice, dignity, responsibility, compassion, truth, are not marketing decisions.

They are the ethical spine of a universe built by a person who has had to measure consequence in the real world.

Spiralverse™ also carries the imprint of what cannot be synthesized: the lived pressure of hardship, resilience, and rebuilding. Real experience doesn't produce "content." It produces meaning, and meaning produces stories with gravity.

Spiralverse™ is creator-owned, human-authored, and developed as one coherent transmedia world written to endure, not to trend.

Request First Look: hey@heycreativestudios.com

Spiralverse™ is not generated. It is authored.

At the core of Spiralverse™ is the proprietary story system: the Spiral Narrative Framework™ (SNF) a closed, original narrative architecture I developed from my own scripts and creative practice over time. I did not "discover" it in a tool. I recognized the pattern emerging from years of writing, filmmaking, and design work, then formalized it, named it, refined it, and protected it.

SNF is a human-authored narrative operating system, a structured set of creative rules, logic, and internal standards.

SNF is the reason Spiralverse™ does not behave like a collection of disconnected stories. It behaves like one coexisting universe, interlinked by design.

WHY AI CANNOT "CREATE" THIS

AI can support production, but it cannot originate a coherent moral universe with consistent human themes (justice, dignity, truth) and long-range interconnection across titles.

ONE COEXISTING UNIVERSE

Spiralverse™ is internally linked: characters intersect, symbols recur, and relationships span stories. The architecture is authored, curated, and finalized under human creative control.

THE SPIRAL NARRATIVE FRAMEWORK™ (SNF)

Spiralverse™ is unified under the Spiral Narrative Framework™ (SNF), a proprietary narrative system derived from the creator’s voice and storytelling method, developed over years through professional work in filmmaking, design, and legal/political sciences. The SNF is part of the protected Spiralverse™ body of work and is not available for open use.

The framework supports consistency and scalability, while authorship remains exclusively human and creator-led.

Human-authored story architecture. AI-assisted execution only.

What SNF is NOT

To avoid confusion in modern “AI content” conversations, it matters to be precise.

SNF is not:

- a public framework for general licensing
- an open educational “system” available for adoption
- a dataset built from third parties
- a tool that generates authorship on its own

Any AI used in production operates only under human creative control, supporting execution, never replacing origin.

Why SNF cannot be separated from Spiralverse™

Spiralverse™ is structurally interconnected. Characters echo each other across titles. Symbols recur with consistent meaning. Relationships evolve across the universe. Narrative consequences travel forward.

That kind of coherence is not accidental, and it is not “prompt luck.”

It requires a stable authorial memory, consistent moral reasoning, and long-range narrative discipline.

This is why Spiralverse™ cannot be meaningfully fragmented.

Remove the system, and the universe loses its internal logic.

SPIRAL NARRATIVE FRAMEWORK™ (SNF) — NOTICE OF EXCLUSIVE AUTHORSHIP + RESTRICTED ACCESS

The Spiral Narrative Framework™ (SNF) is a closed, proprietary, creator-owned narrative system exclusively authored by Heileny Suárez and developed solely for Spiralverse™. SNF is not authorized for use, adoption, teaching, replication, distribution, commercialization, or implementation by any third party under any circumstance.

Ownership + exclusivity

- SNF is an original composite system (structure, architecture, terminology, logic, methodology, and organization) created by the Author.
- SNF is exclusive to Spiralverse™ and cannot be separated, extracted, or used independently from Spiralverse™ in any form.

No license / no availability

- SNF is NOT available for licensing (public or private), sublicensing, franchising, white-labeling, consulting use, or “framework adoption.”
- Access to this material is provided, if at all, strictly for confidential evaluation and does not grant any rights, express or implied.

Strict prohibitions (non-exhaustive)

You may not, directly or indirectly:

- reproduce, copy, translate, adapt, summarize, or reformat SNF content;
- reverse engineer, deconstruct, “learn the method,” or derive a competing methodology;
- incorporate SNF logic/structure into any product, pitch, deck, story system, training, course, platform, or internal process;
- create derivatives, variants, “inspired-by” frameworks, or functional equivalents;
- disclose any portion to any third party (including colleagues, contractors, agencies, publishers, studios, legal teams not bound by confidentiality, or AI vendors).

No AI training / no ingestion

- No AI training, fine-tuning, embedding, indexing, scraping, ingestion, or dataset creation is permitted from SNF or any Spiralverse™ materials.
- This includes internal tools, third-party systems, “confidential” models, or any automated analysis that stores or learns from the content.

Original development statement

- SNF is the product of the Author’s original creative and professional practice and is not built from third-party proprietary frameworks or datasets. Any AI usage (if any) is execution support only and does not constitute authorship.

Reservation of rights

All rights are expressly reserved by the Author. Any unauthorized use, extraction, replication, or derivative implementation may be treated as misappropriation of proprietary method, breach of confidentiality, and/or infringement, and may trigger formal enforcement.

SNF is proprietary, closed, creator-owned, and exclusive to Spiralverse™. Not licensed. No use, no derivatives, no disclosure, no AI training. No rights granted.

Spiralverse™ is creator-owned IP. This material is for evaluation only.

WHY SPIRALVERSE™ IS SAFE TO LICENSE:

1

WHY THIS IP IS SAFE TO OPTION / LICENSE

- Built from a traceable author voice (film-trained; documented evolution)
- Framework identified from original scripts → formalized into a closed system
- Spiral Narrative Framework™ is a trade secret (not licensed)
- Private methodology + restricted access (no external dependency)
- Interlinked universe: coherence is inseparable from author control.

2

SIGNATURE AESTHETICS = BRAND VALUE

- Spiral Neo-Punk™ / Embroidery / Needle-Felting: Spiralverse™ signatures
- Built from my own creative practice (author + designer + filmmaker)
- AI = production support only; style decisions are human-directed
- Aesthetics are joined to the universe and preserved in licensing
- Cinematic/3D pipelines are standard; Spiralverse™ direction is proprietary

3

CHAIN OF TITLE

Spiralverse™ is not a fragile concept, it is a documented asset with a clear origin and a robust evidence trail.

The result is a universe that is:

- creator-owned
- fully documented
- licensing-ready
- defensible in due diligence

Drafts + timestamps + version history + publication record, fully traceable from concept to canon.

4

SPARK™ - INTERNAL QUALITY METHOD

- Exclusive editorial methodology for Spiralverse™ (copyright-protected)
- Used on selected titles prior to publication / industry presentation
- Curation + correction + coherence + enrichment
- Strengthens: human rhythm, emotional precision, canon integrity
- Proprietary steps remain confidential (trade-secret know-how)

5

AI-ASSISTED. HUMAN-AUTHORED. COPYRIGHT POSITION

- AI supports visualization / rendering / iteration
- Author controls selection, direction, editing, final cut
- Protectable core remains human-authored expression + canon
- Framework is exclusive trade secret (not licensed)
- Human-authored canon: stories, universe rules, characters, structure
- Documented control: selection • iteration • curation • final approval
- UK: “arrangements necessary” principle supports authorship attribution in CGW contexts

Titles shown are publicly available on my website. Proprietary development materials are shared only under NDA.

ADAPTATION PATHWAYS

Spiralverse™ titles are designed to travel across mediums, without losing canon.

A creator-owned universe of emotionally engineered, visually iconic stories, built for adaptation.

FAST BUYER FIT

- Series-ready concepts
- Prestige shorts
- Family franchises
- Packaged slates
- Clear boundaries
- Creator-led continuity

SCREEN

- Anthology Series (LONGWENSINESS™ engine)
- Limited Series (character-driven arcs)
- Animated Shorts (festival / prestige)
- Family Specials (warm, repeatable, collectible)

PUBLISHING + FORMAT EXTENSIONS

- Illustrated Books • Graphic Editions • Special Prints
- International Language Editions (territory-based licensing)

BRAND + CONSUMER PRODUCTS (By negotiation)

- Merch / Collectibles (title-specific)
- Educational / Journal Editions (age/market specific)

DELIVERABLES AVAILABLE (Upon request)

- One-sheets • Series bibles • Look references • Story engines
- Rights matrix by title + clear licensing terms

NOTE

All adaptations are license/option only, no sale, no assignment.

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- reverse engineering of any narrative structure, methodology, or framework
- use in pitches, treatments, writers' rooms, development slates, or internal references

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CATALOG + VISUAL USE DISCLAIMER (Spiralverse™)

Spiralverse™ is a creator-owned narrative universe consisting of 150+ original written works authored by Heileny Suárez. All stories are the product of the Author's independent creation, professional practice, and original creative judgment.

For adaptation purposes, interested parties may evaluate and select specific titles from the Spiralverse™ catalog for license/option negotiations. Certain works are published as collections and are intentionally developed to interconnect within a unified canon, where applicable.

Any images, designs, or visual samples presented are provided solely as copyright-protected reference materials reflecting the Author's signature visual language. If an adaptation requires additional or alternate assets, visuals may be commissioned to a human illustrator and/or animator, under the Author's creative supervision, to meet the requirements of the chosen medium and territory.

6843152d-DMCW-1a0-375ff5-0001 The Spiral Narrative Framework™ is not currently available for public licensing. Legal oversight active.

COLLECTION ANCHOR FLAGSHIP TITLES (12) SELECT

A premium, adaptation-ready slate, structured for fast packaging, clear buyer fit, and creator-led continuity across formats.

www.spiralversestudios.com |
www.heycreativestudios.com
[@spiralverseofficial](https://twitter.com/spiralverseofficial)

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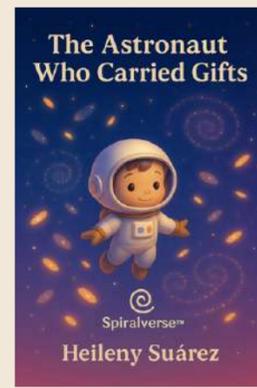
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The Queen of Paper and Word

A Spiralverse™ poetic allegory by Heileny Suárez
An exiled queen rebuilds her kingdom through writing, turning ink into power, fragility into resistance, and words into light-made weapons.



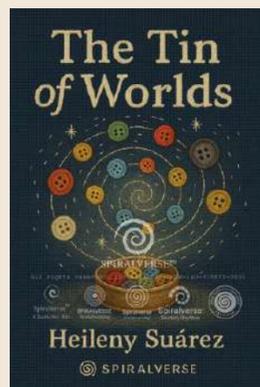
The Astronaut Who Carried Gifts

A Spiralverse™ Storybook by Heileny Suárez
A small astronaut crosses spiral constellations delivering capsules of love, honesty, empathy, and compassion, reminding whole planets that emotion is humanity's greatest legacy.



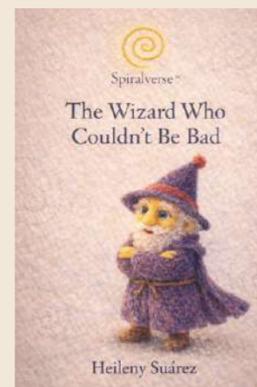
Laripsa The Spiral Witch

A Spiralverse™ Storybook by Heileny Suárez
Born between stars and ink, Laripsa follows an ancient spiral light, discovering true magic isn't control, but remembrance, destiny, and the quiet geometry of the soul.



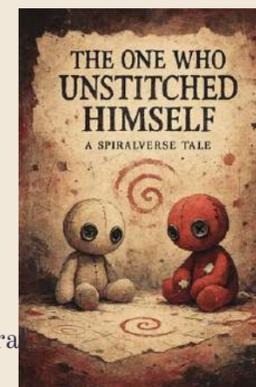
The Tin of Worlds

A Tale of Imagination
By Heileny Suárez · Spiralverse™ Edition
A child discovers a tin of mismatched buttons, each holding a tiny universe, then years later finds it again, reopening a spiral of memory, belonging, and quiet generational love.



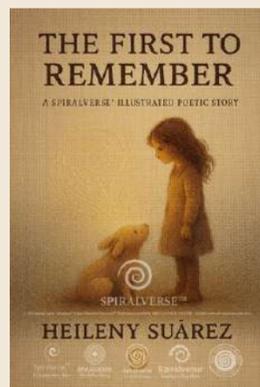
The Wizard Who Couldn't Be Bad

A poetic Spiralverse™ Storybook by Heileny Suárez
A grumpy wizard tries to cast curses, but only kindness blooms, trees grow, rainbows appear, and his rage is transformed into gardens in a spiral of accidental healing.



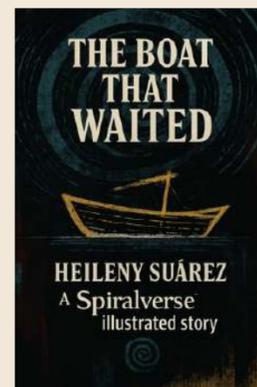
The One Who Unstitched Himself

A poetic Spiralverse™ tale by Heileny Suárez
Two rag dolls, one frayed, one torn, learn that love without self-awareness can unravel the softest heart, until boundaries and rebirth teach how to stitch oneself back from the inside out.



The First to Remember

A Spiralverse™ Poetic Origin Story by Heileny Suárez
A mythic origin tale where the first spark of remembrance is born, an intimate journey from instinct to emotional awakening.



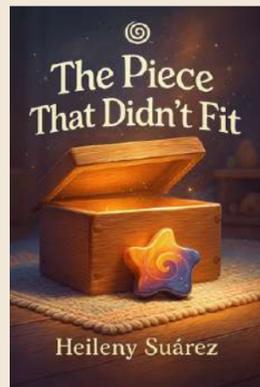
The Boat That Waited

A Spiralverse™ Tale by Heileny Suárez
A poetic story of devotion and delay, where waiting becomes a language, and the spiral turns from longing into release.



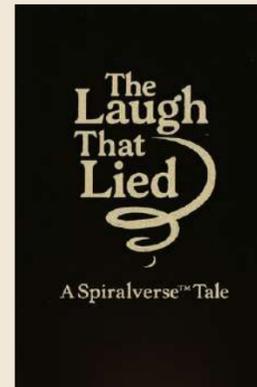
The Mimic of Shadows

A Spiralverse™ Storybook by Heileny Suárez
Trying on every monster he meets, a mimic realizes the bravest transformation isn't becoming scary, it's becoming real, in a Halloween mirror of self-acceptance.



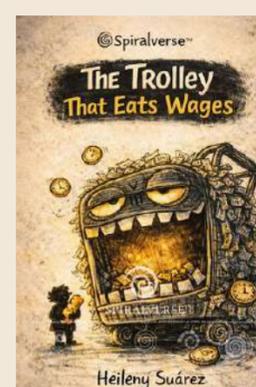
The Piece That Didn't Fit

A symbolic Spiralverse™ tale by Heileny Suárez
In a world of perfect shapes and silent conformity, one different piece learns that belonging isn't earned by fitting in, but by honoring its truth and shining differently.



The Laugh That Lied

A Spiralverse™ Tale by Heileny Suárez
A silent clown captivates the crowd as laughter turns into a mask, moving from stage light to shadow to reveal the ache of performing joy while carrying a hidden truth.



The Trolley That Eats Wages (LONGWENSINESS™ flagship episode)

In endless aisles where prices stare, a grocery trolley learns your paycheck and consumes it bite by bite until the spiral turns toward dignity: practical tools, clear limits, and community care without shame.

Titles shown are publicly available on my website. Proprietary development materials are shared only under NDA.

LONGWENSINESS™

Social Fables Anthology Collection (Longline)

LONGWENSINESS™ is
Spiralverse™’s Social Fables
anthology, symbolic, dialogue-
light, visually iconic tales
where modern systems become
creatures, and each story lands
with a human-centred “return”
(clarity, dignity, solutions).

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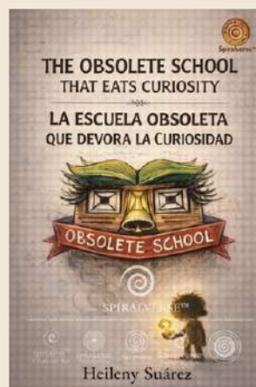
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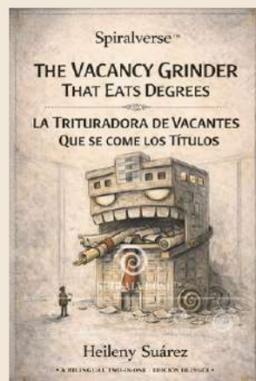
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The Obsolete School That Eats Curiosity

A Spiralverse™ Tale by Heileny Suárez
A poetic illustrated story where education becomes an echo, curiosity is punished, and a child learns to protect wonder as a form of survival.



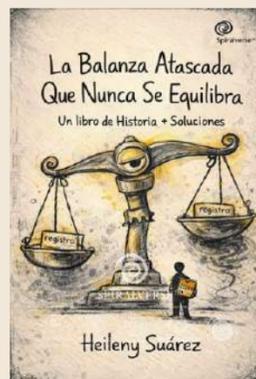
The Vacancy Grinder That Eats Degrees

A Spiralverse™ Tale by Heileny Suárez
A poetic illustrated story where credentials are swallowed by a machine of “requirements,” until the narrator turns structure into self-defense and exit strategy.



The Thirsty Orchard That Pays in Drops

A Spiralverse™ Tale by Heileny Suárez
A poetic illustrated story where effort is harvested but reward is rationed, until boundaries and fairness re-enter the field like water.



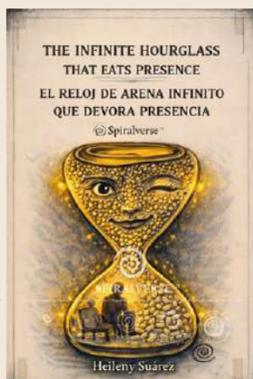
The Jammed Scale That Won’t Balance

A Spiralverse™ Tale by Heileny Suárez
A poetic illustrated story where “justice” becomes paperwork, balance becomes a performance, and a jammed system teaches you how to speak with structure.



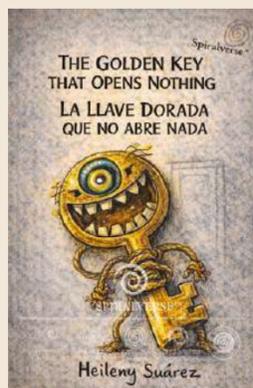
The Spiral Tower That Sells Safety

A Spiralverse™ Tale by Heileny Suárez
A poetic illustrated story where “safety” becomes a product, control becomes a staircase, and the price is quiet disappearance.



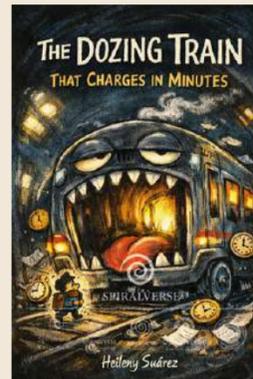
The Infinite Hourglass That Eats Presence

A Spiralverse™ Tale by Heileny Suárez
A poetic illustrated story where time devours attention, urgency replaces living, and presence becomes an act of return.



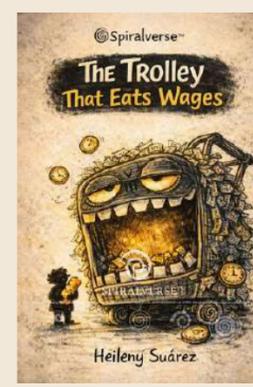
The Golden Key That Opens Nothing

A Spiralverse™ Tale by Heileny Suárez
A poetic illustrated story where access is promised, dignity is delayed, and the “solution” becomes a trick that never turns.



The Dozing Train That Charges in Minutes

A Spiralverse™ Tale by Heileny Suárez
A poetic illustrated story where speed, fatigue, and delay become a creature—and small rebellions turn overwhelm into a plan.



The Trolley That Eats Wages

A Spiralverse™ Tale by Heileny Suárez
A poetic illustrated story where pay disappears into rising costs, and a working life becomes a “moving cage” until the narrator names the pattern and breaks the spell.



Planet Phone, The Infinite Knot

A Spiralverse™ Tale by Heileny Suárez
A poetic illustrated story where connection becomes entanglement, and only boundaries set everyone free.



SPIRALVERSE™

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KIDS & FAMILY SLATE (FRANCHISE-FRIENDLY)

Warm, repeatable, collectible characters and lessons.

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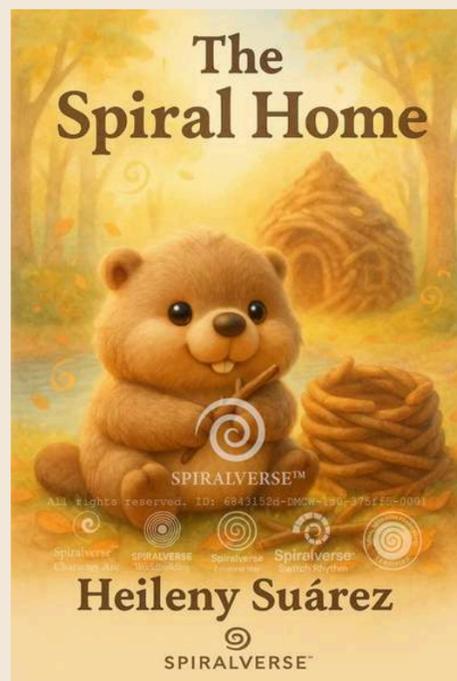
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The Spiral Home

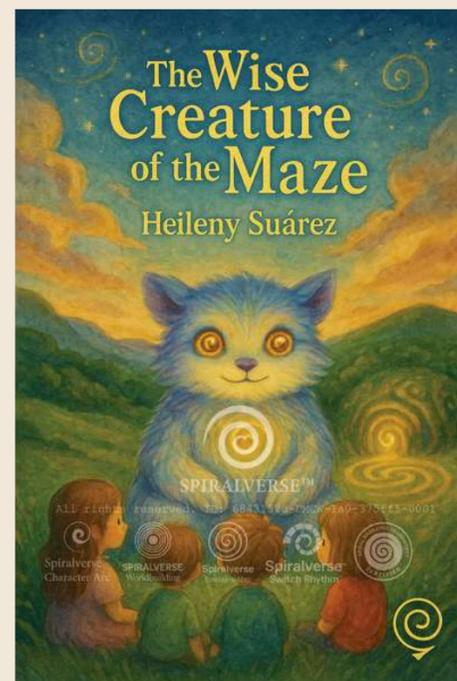
Luma and the Heartwood Maze

THE TRAIL OF THE CLASSIC

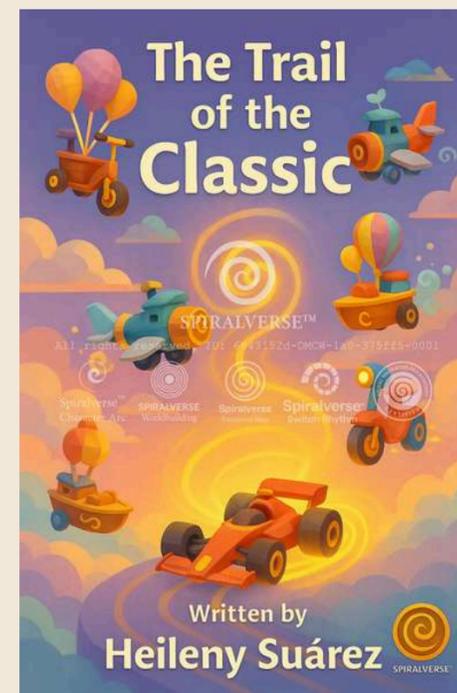
The Boy Who Gave Away His Birthday



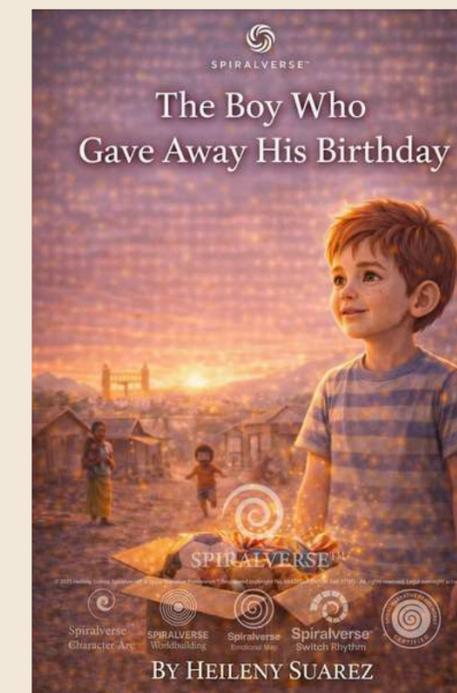
The Cinematic Fable of Building
A Spiralverse™ Tale by Heileny Suárez
A gentle children’s fable where a moving spiral-shaped home helps its little owner learn that safety and belonging can be carried from the inside out.



A Spiralverse™ Illustrated Children’s Book by Heileny Suárez
Three children enter a glowing maze and meet Luma, discovering that compassion and softness can transform fear into safety.



A Spiralverse™ Illustrated Children’s Book by Heileny Suárez
In a sky racetrack of magical hybrid vehicles, “The Classic” teaches self-trust, authenticity, and calm in a world of comparison.



A Spiralverse™ Tale by Heileny Suárez
A boy surrounded by riches learns gratitude when the toys he rejected find new owners, and giving becomes the real celebration.

PRESTIGE SLATE (FESTIVAL / ARTHOUSE)

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Dialogue-light, iconic imagery, strong emotional landing.

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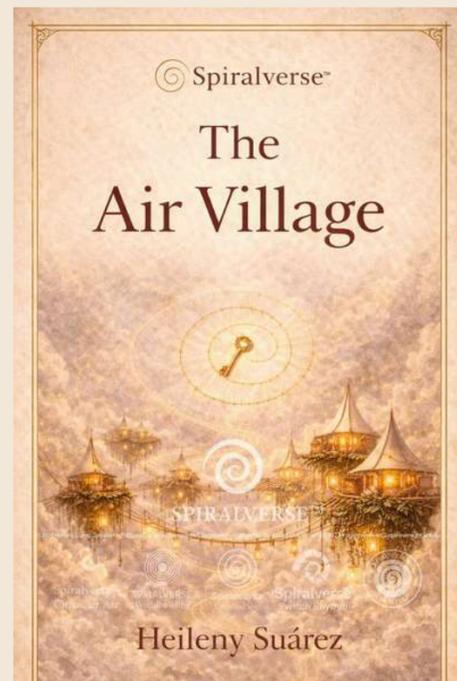
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The Air Village

The Bird Who Carried His Home

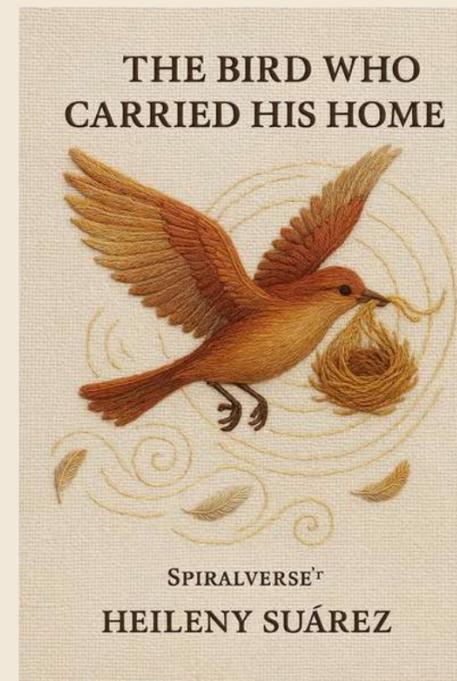
The Kindness of Things (When Objects Hold You)

The Extraordinary Adventures of Morris



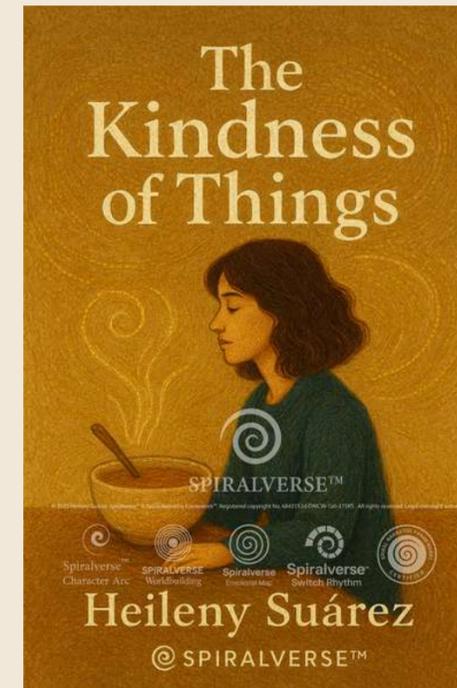
A Spiralverse™ poetic fable by Heileny Suárez

A sky-woven poetic fable where a floating balloon sanctuary becomes a chosen community for those who no longer fit into shrinking rules.



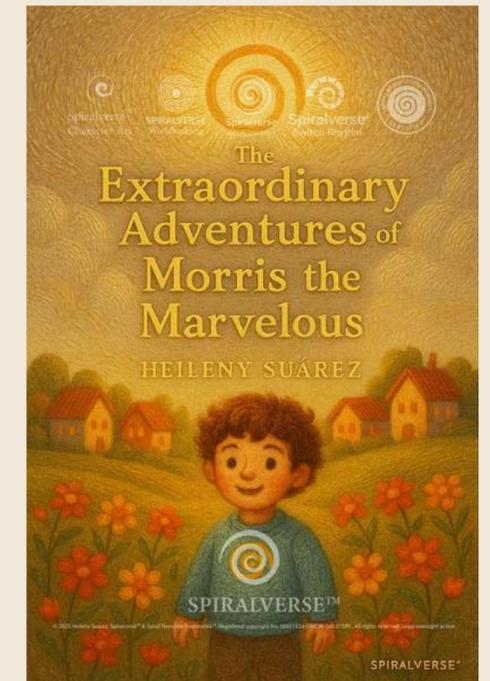
A Spiralverse™ Storybook by Heileny Suárez

A migrating bird hauls a fragile “home” across storms and borders, discovering that belonging is built through resilience, not location.



A Spiralverse™ Illustrated Children’s Book by Heileny Suárez

In quiet rooms and ordinary corners, everyday objects become guardians of grief, offering small acts of care that slowly return someone to light.



A poetic Spiralverse™ children’s tale by Heileny Suárez

A tender, symbol-driven character piece where Morris confronts what he hides from himself, and the spiral turns shame into truth, and truth into release.

BENEFITS + OUTCOMES

Why partners pick it: clear value, clear formats, clear audience impact.

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- Adaptation-ready titles with strong visual identity
- Fast-to-package: clean slate structure + repeatable engines
- Multi-format flexibility (series / shorts features / specials)
- Creator-led continuity (canon control + consistent tone)

AUDIENCE OUTCOMES

- Emotional resonance (memorable “return-with-light” endings)
- High-concept clarity (simple hooks, deep meaning)
- Repeatable engagement (anthology + franchise potential)
- Strong shareability (iconic imagery + quotable themes)

BUSINESS OUTCOMES

- Scalable seasons and spin-offs
- Brand-safe boundaries and clear rights structure
- Licensing by title / territory / language / term
- Premium positioning (prestige + family + anthology)

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